Shafi M

Systems Engineer, 3+ years experience
Bangalore, India
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Certified Data Analyst specializing in SQL and finding data discrepancies, debugging and code fix. Demonstrated leadership by leading my own team and providing mentorship to junior colleagues

INDUSTRIES: Retail, Finance

TECHNICAL SKILLS

• Python	4 years
• Tableau	4 years
• PowerBI	4 years
• Pandas	4 years
• SQL	3 years

PROJECT DETAILS

• Croma store Data Analysis — October-2023 - October-2023

Project Description: Analyzed the 3years data containing more than 10 million records. • Found seasonality patterns in the sales. • Built ML models using XGBoost and Random Forest to find the campaign effective based on customer data and campaign channel data. • Analyzed customer feedback for sentiment analysis and for regular patterns using spaCy and VADER. • Presented the finding in visualizations using Power BI, Tableau, Matplotlib and Python.
Responsibilities: • Analyzed customer feedback for sentiment analysis and for regular patterns using spaCy and VADER. • Presented the finding in visualizations using Power BI, Tableau, Matplotlib and Python.
Technologies: Power BI
Industry: Retail

• Freddie Mac — October-2023 - October-2023

Project Description: Analyzed loan repayment data of 48 months. • Found patterns in delinquency. • Built Gradient Boosting Classifier model to predict bad and good loans. • Used Linear Regression model to predict the loss estimate for the loans. • Used Logistic Regression to find potentially bad loans. • Presented the finding in visualizations using Power BI, Tableau, Matplotlib and Python.
Responsibilities: • Built Gradient Boosting Classifier model to predict bad and good loans. • Used Linear Regression model to predict the loss estimate for the loans. • Used Logistic Regression to find potentially bad loans.
Technologies: Python
Industry: Finance

EMPLOYMENT HISTORY

• Systems Engineer — September-2013 - August-2017

EDUCATION

• Bachelors degree in Information Technology from Osmania University — 2009 - 2013

LANGUAGES

• English - intermediate

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