Tejani S

Software Developer, 4+ years experience
Surat, India
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A Software Engineer with a passion for technology. I have hands-on experience in Ruby on Rails and a proven track record in managing third-party integrations with platforms like Google Ads, Facebook Ads, and more. My work led to a significant 20% reduction in API failures and customer complaints, showing my commitment to product reliability. I'm skilled at developing scalable public APIs, handling up to 30,000 requests per minute worldwide. I've also worked on real-time APIs using Apache Kafka for event-driven insights. One of my strengths is mentoring junior engineers and promoting best practices in code quality and security. I hold a Bachelor of Engineering in Computer Engineering. My tech skills range from Ruby to AWS, Docker, and CI-CD. I'm passionate about staying updated on the latest tech trends and enhancing product quality. Let's connect and explore opportunities to make a real impact together.

INDUSTRIES: SaaS, Ecommerce, Digital marketing

TECHNICAL SKILLS

• Ruby	4 years
• Rails	4 years
• PostgreSQL	3 years
• AWS	2 years
• React	8 months

SOFT SKILLS

Problem-solving, Time management, Teamwork, Communication, Critical thinking

PROJECT DETAILS

• Hopin July-2020 - November-2021

Project Description: Hopin is a virtual venue with multiple interactive areas that are optimised for connecting and engaging. Attendees can move in and out of rooms just like an in-person event and enjoy the content and connections you've created for them. The results? High show-up rates, low drop-off rates, and happy attendees. Organisers can achieve the same goals of their offline events by customising their Hopin to fit the requirements, whether it's a 50-person recruiting event, a 500- person all-hands meeting, or a 50,000-person annual conference. Hopin is built knowing every event is unique.
Responsibilities: as integration manager, my role was to manage all the third party integrations like salesforce, Hubspot, Mailchimp, Marketo and so many listed at apps.hopin.com. • Along with that I developed public APIs for the platform which is scalable upto 30K RPM across the glob, and also expert in REST API design and development, with neat and clean public documentation like developer.hopin.com/external-api/reference. • Also I built a realtime API using data subscription and webhooks lays on Apache kafka, which provides Event driven architecture, which provides real time insights of the platform events using micro-service architecture. Along with that I was great mentoring to the junior engineers working across multiple teams to overcome their development goals, and helping coworkers by reviewing the code and suggesting the best practices for secure and scalable application.
Technologies: Ruby on Rails, PostgresQL, kafka, RESTful
Industry: SaaS
Link: https://hopin.com

• Handelnine Global November-2021 - December-2022

Project Description: Handelnine Global sources products from across the globe and delivers them directly to consumers through our exclusive logistics network, innovative technology solutions, focused marketing strategies, and a portfolio of distinctive brands that we create from scratch. Basically it’s emerging hub of diverse brands.

Responsibilities: As a Software engineer, I was part of Back end team to manage the e-commerce online selling platform foe various brands across glob having milions of customers. I was mainly focused to develop the system using the spree ecommerce ruby library to manage the infrastructure. along with that I have build a standalon Kafka consumer application with ruby that can consume and proccess realtime insights like order creation, product create or update events and make this event happen to reflect the change along with diff location like diff market stores, and applications.

Technologies: Ruby on Rails, MySQL, kafka, Sidekiq, Redis, Spree(e-commerce development)

Industry: Ecommerce

Link: https://handelnine.com

• Digivizer

Project Description: Digivizer offers a unified platform that consolidates performance insights from social, search, and web channels, encompassing organic, earned, and paid media. This comprehensive platform integrates intelligent analytics, listening capabilities, influencer tracking, and insights reporting across all forms of media. This empowers businesses, regardless of their size, to foster authenticity, customer-centricity, and empathy. By cultivating delightful interactions, meaningful connections, and enhanced conversion journeys, Digivizer drives business growth. The platform establishes connections with nearly all major social and sponsored content platforms, seamlessly merging data from diverse sources into a single, accessible interface

Responsibilities: • Oversaw the management of the Third-Party Marketing API integration for prominent platforms including Google Ads, Facebook Ads, Amazon Ads, LinkedIn Ads, Bing Ads, TikTok, and Twitter Ads. • Achieved a noteworthy 20% reduction in API failures and customer complaints, enhancing overall product reliability. • Proficiently handled social content management across the aforementioned platforms, ensuring cohesive and engaging content delivery. • Demonstrated proficiency in enhancing product quality by concentrating on frontend technology, primarily React JS.

Technologies: Ruby on Rails, React Js, PostgresQL

Industry: Digital marketing

Link: https://digivizer.com

EMPLOYMENT HISTORY

• Software Engineer

Description: Oversaw the management of the Third-Party Marketing API integration for prominent platforms including Google Ads, Facebook Ads, Amazon Ads, LinkedIn Ads, Bing Ads, TikTok, and Twitter Ads. • Achieved a noteworthy 20% reduction in API failures and customer complaints, enhancing overall product reliability. • Proficiently handled social content management across the aforementioned platforms, ensuring cohesive and engaging content delivery. • Demonstrated proficiency in enhancing product quality by concentrating on frontend technology, primarily React JS.

EDUCATION

• Bachelors degree in Computer Engineering from GTU 2016 - 2020

LANGUAGES

• English - advanced

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