Vohra M

Senior Full Stack Developer, 10+ years experience
Ahmedabad, India
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I am an experienced PHP Laravel developer with a keen eye for detail and a passion for crafting robust web applications, I bring extensive expertise in HTML, CSS, Ajax, JavaScript, and MySQL to the table. My proficiency in PHP, along with a solid understanding of modern web technologies, allows me to craft innovative solutions that exceed client expectations.With a proven history of building dynamic and responsive websites, I have gained experience in application and database migrations, translating creative concepts into functional, user-friendly interfaces along with seamlessly transitioning systems to new environments. I have worked on simultaneous SDLC projects for global clients, managing stakeholder relationships, and ensuring the successful execution of deliverables across multiple development platforms.

INDUSTRIES: Ecommerce, Enterprise Software

TECHNICAL SKILLS

• Laravel	9 years & 6 months
• TypeScript	9 years & 6 months
• JavaScript	9 years & 6 months
• Vue.js	9 years & 6 months
• PHP	8 years & 5 months

SOFT SKILLS

Teamwork, Communication, Time management, Problem-solving, Critical thinking

PROJECT DETAILS

• Erincondren

Project Description: Developed a robust and scalable eCommerce platform for Erin Condren to provide a seamless personalized shopping experience to customers.• Personalized shopping experience: The website offers a wide range of customization options forproducts including choosing colors, patterns, fonts, adding personal text or images, and selecting specific product variations. specific product variations. • Real-time Preview: To enhance the personalized experience, we incorporated a real-time preview feature. As customers make customization selections, they can see an instant visual representation of how their choices affect the final design • Customer Support and Feedback: Erin Condren includes features. Such as live chat support, FAQs, and customer reviews. • Real-time tracking of analytics involves the collection, analysis, and visualization of data in real-time to provide immediate insights into various metrics and performance Indicators. • Developed POS: To expand Erin Condren's reach beyond the online space, we developed an iPad point-of-sale app using React Native. • Shopping cart: Implemented using the Redis cache allowing users to save their shopping cart across devices and sessions. Redis cache improved load times and mitigated potential timeouts.

Responsibilities: - Transformed the website into a responsive platform with an intuitive navigation structure, effectively addressing the issue of customer confusion and cart abandonment. -Seamlessly integrated reliable payment processors that offered competitive fees. Introduced flexible payment options -Adopted a serverless architecture combined with cloud hosting. Caching mechanisms were strategically employed to reduce load times and mitigate potential timeout

Technologies: Frontend: VueJS, JavaScript framework • Backend: PHP, Laravel • Database: SQL Server 2016 • Payment Integration: CyberSource, AmazonPay, PayPal, AfterPay and ApplePay • Cloud Platform and API: AWS, Rest API

Industry: Ecommerce

Link: http://www.erincondren.com

• Development of ERP System for Olson Visual

Project Description: Olson Visual, a visual marketing company, recognized the need for an efficient and scalable ERP system to manage their diverse client base. To address this requirement, they decided to build a robust ERP website using VueJS and Laravel Nova frameworks. The resulting website transformed their operations by streamlining order management, enhancing customer relationship management, and providing valuable business insights.

Responsibilities: Development of ERP System Modules for Olson Visual -User Management: The ERP website incorporated a user-friendly interface for businesses and their employees to register, authenticate, and access the platform securely. -Order Management: The system tracked progress, marked completed tasks, and triggered subsequent activities by other stakeholders in the order fulfillment process. -Reporting and Analytics: These tools provided valuable insights into sales, order volumes, and customer engagement. Olson Visual could optimize its operations, improve marketing strategies, and make informed business decisions.

Technologies: Laravel Vue js

Industry: Enterprise Software

EMPLOYMENT HISTORY

• Full Stack Developer April-2013 - November-2023

EDUCATION

• Bachelors degree in Computer Application from Saurashtra University 2009 - 2012

LANGUAGES

• English - native

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