Chanana A

Salesforce Developer, 2+ years experience
Ambala, India
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I am Salesforce Developer with hands-on experience across Sales Cloud, Marketing Cloud, Health Cloud, Sales Engagement, and Nonprofit Success Package (NPSP). He specializes in building scalable Salesforce solutions using Lightning Web Components (LWC), Flows, Triggers, and integrations. With a strong backend foundation in Java, Spring Boot, and RESTful APIs, bridges business requirements with robust technical execution to deliver reliable, high-impact CRM solutions.

INDUSTRIES: Ecommerce, ai

TECHNICAL SKILLS

• Sales & Service Cloud	2 years
• Apex Programming	2 years
• LWC	2 years
• Flows and approval processes	2 years
• integration	2 years
• NPSP Package	1 years & 1 months
• Sales Engagement	3 months

SOFT SKILLS

Time management, Teamwork, Communication, Problem-solving, Critical thinking

PROJECT DETAILS

• Shopping App — January-2024 - February-2024

Project Description: Developed a RESTful shopping web app using Spring, allowing users to place orders, apply coupons, and make payments. Implemented secure user authentication and optimized the checkout process for better performance.
Responsibilities: Integrated MySQL for backend data storage and ensured smooth client-server communication.Enhanced user experience by reducing response times and ensuring secure transaction
Technologies: Springboot
Industry: Ecommerce

• Gemini Chatbot — December-2025 - December-2025

Project Description: Created a Chatbot for Salesforce Users. Goal Integrate Google Gemini (Generative Language API) with Salesforce Lightning via Apex callout and a Lightning Web Component chat UI.
Responsibilities: I have designed the solution and implemented it Flow: LWC -> Apex (@AuraEnabled) -> Named Credential (callout to Google) -> Gemini -> Apex parse -> LWC displays reply.
Technologies: Salesforce
Industry: ai
Link:
https://medium.com/@abhinavchanana0001/integrating-google-gemini-with-salesforce-build-a-lightning-c

EMPLOYMENT HISTORY

• Software Developer

Description: • Worked on Sales Engagement, creating and managing Sales Cadences to support sales workflows. • Hands-on experience with Nonprofit Success Pack (NPSP), supporting nonprofit data models and processes. • Worked with Salesforce Health Cloud, assisting in healthcare data management and configuration.

• Junior Salesforce Developer May-2024 - July-2025

Growbiz Solutions

Description: • Designed and implemented Salesforce solutions across Sales Cloud based on business needs. • Built LWCs and integrated Salesforce with Xero, Stripe, OptimoRoute, FormAssembly, and WordPress. • Worked on Marketing Cloud (Automation Studio, Email Studio, Journey Builder, MobileConnect).

EDUCATION

• Bachelors degree in Computer Science And Engineering from Chitkara University Himachal Pradesh 2020 - 2024

LANGUAGES

• English - native

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