GANTHADE P

Salesforce Architect, 11+ years experience
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Salesforce Certified Platform Developer I, Platform Developer II, and AI Associate with over 10 years of overall IT experience and 3.5 years of specialized expertise in Salesforce development and customization. Adept at designing, developing, and implementing scalable Salesforce solutions that align with complex business requirements. Known for delivering high-quality, client-focused results and driving digital transformation through innovative use of Salesforce technologies. Key Skills & Expertise Salesforce Development: Apex, Visualforce, Lightning Web Components (LWC), SOQL, SOSL Customization & Configuration: Workflow rules, Process Builder, Flows, Validation rules, Custom objects Integration: REST/SOAP APIs, third-party system integration, middleware tools Data Management: Data migration, ETL processes, Salesforce Data Loader AI & Automation: Leveraging Salesforce Einstein and AI tools to enhance business processes Project Management: Agile methodologies, requirement gathering, stakeholder collaboration, and solution delivery Professional Experience Salesforce Developer (3.5 years) Successfully led and executed a major project for the South Africa division of a multinational luxury brand, focusing on streamlining and enhancing the sales process. Customized Salesforce workflows, automation, and reporting to meet unique client requirements, resulting in improved efficiency and user adoption. Collaborated closely with business stakeholders to translate requirements into technical solutions, ensuring seamless alignment with organizational goals. Received multiple client appreciations for delivering tailored enhancements that significantly improved sales operations and customer experience. IT Professional (10+ years overall experience) Extensive background in software development, system integration, and enterprise solutions across diverse industries. Strong foundation in programming, database management, and cloud technologies, enabling a holistic approach to Salesforce implementations.

INDUSTRIES: Automotive

TECHNICAL SKILLS

• Apex Programming	3 years & 5 months
• Salesforce Admin	3 years & 5 months
• Data loader	3 years & 5 months
• Workbench	3 years & 5 months
• Lightning Web Components	3 years & 5 months
• Flows and approval processes	3 years & 5 months
• Security and OWD	3 years & 5 months

PROJECT DETAILS

• Vinfast - Vehicle Sales Process

Project Description: Salesforce Sales Cloud and Integration for Vehicle
Responsibilities: Apex triggers, class and test class implementation for customization as per requirement by Client. Integrated Salesforce with third party external system for seamless sales process related to Customer Verification, Finance and Vehicle reservation. Flow Implementation to automate and enhance sales process. Duplicate rules on Lead, Account and Opportunity to restrict duplication of accounts. Custom Quote document generation to share it with customer from Salesforce legacy system. Implementation of LWC for Experience Cloud and Sales Cloud for the users to search Vehicles and create quote. Record type and Sharing rules' implementation to ring-fence project from other markets. OWD implementation for Object common to different markets to restrict data accessibility. Validation rules implementation to run the sales process according to requirement. Developed Master-detail relationship, lookup relationship, junction objects as per project requirements. Used Workbench to upsert data.
Technologies: Salesforce Sales Cloud, Marketing Cloud, Apex Triggers
Industry: Automotive

• MLPX - Customer 360 vehicle

Project Description: Salesforce Sales Cloud and Marketing Cloud Implementation
Responsibilities: LWC, Apex triggers, class and test class implementation for customization as per requirement by Client. Integrated Salesforce with third party external system for seamless sales process related to Customer Verification, Finance and Vehicle reservation. Flow Implementation to automate and enhance sales process. Duplicate rules on Lead, Account and Opportunity to restrict duplication of accounts. Custom Quote document generation to share it with customer from Salesforce legacy system. Implementation of LWC for Experience Cloud and Sales Cloud for the users to search Vehicles and create quote. Record type and Sharing rules' implementation to ring-fence project from other markets. OWD implementation for Object common to different markets to restrict data accessibility. Validation rules implementation to run the sales process according to requirement. Developed Master-detail relationship, lookup relationship, junction objects as per project requirements. Used Workbench to upsert data. Involvement in deployment activities using Copado.
Technologies: LWC, Apex triggers, class and test class
Industry: Automotive

EMPLOYMENT HISTORY

• Salesforce Architect

Description: Lead developer, managing team with scalable and high performance enhancements in the project. Monitored Junior Developers, conducted code reviews ensuring best coding practices. Received appreciation many times from client for successful and timed delivery of required functionalities/enhancements. Participated in Scrum processes that included sprint planning, backlog refinements and Daily stand-ups. Integrated APIs with third party systems related to finance, reservation and Customer identity check. Handled complex user stories and delivered within the timeline. Took initiatives in automating sales process.

EDUCATION

• Masters degree in CAD from G H Raisoni College of Engineering 2012 - 2015

LANGUAGES

• English - advanced

END OF DOCUMENT
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