Mashetty S

Junior Salesforce Developer, 3+ years experience
Hyderabad, India
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Salesforce Consultant (Platform Developer I, Service Cloud, FSL, Admin, Agentforce & Data Cloud Specialist) with 3+ years of professional experience spanning Salesforce CRM, automation, AI-driven solutions, and customer-facing roles. Skilled in Apex, Lightning Web Components (LWC), Flows, Salesforce Data Cloud, and Agentforce, with expertise in building AI agents that leverage Experience Cloud and external data sources (AWS, GCP) for intelligent automation. Proven ability to deliver scalable CRM solutions, design secure Experience Cloud portals, implement AI-powered process automation, and integrate complex data pipelines using Data Streams, Data Mapping, and Data Lake objects, with strong knowledge of security, DevOps, and cloud-first development practices

INDUSTRIES: Social Media, Banking

TECHNICAL SKILLS

• sales force	3 years
• Apex	2 years & 8 months
• SOQL	2 years & 8 months
• AWS	2 years & 8 months
• Apex Class and Triggers	2 years & 8 months

PROJECT DETAILS

• Trailhead

Project Description: Delivered multi-cloud Salesforce solutions for telecom and services clients. Built LWC-based registration and onboarding flows on Experience Cloud. Integrated Gmail and Facebook login with SSO using Connected Apps. Developed Apex controllers and asynchronous processes for high-volume automation. Built and deployed an Agentforce-powered AI agent on an Experience Cloud site to fetch user-related data and automate queries. Leveraged Salesforce Data Cloud to fetch and map data from AWS and GCP, utilizing Data Streams, Data Mapping, and Data Lake objects. Applied security best practices across roles, profiles, and sharing settings.
Responsibilities: Delivered multi-cloud Salesforce solutions for telecom and services clients.
Technologies: Trailhead
Industry: Social Media
Link: https://myportfolio-f-dev-ed.develop.my.site.com/portfolio/s/

• HDFC PERSONAL BANKER

Project Description: Architected custom objects, workflows, and Lightning Flows for process automation. Optimized Apex code for performance and scalability. Configured security models and sharing rules for role-based access. Designed a custom Experience Cloud portal, integrating Gmail and Facebook login via SSO (Connected App). Built a user registration form using LWC, ensuring a seamless onboarding process. Developed an AI-powered Agentforce agent to provide users with personalized insights from Salesforce Data Cloud and external data sources (AWS, GCP).
Responsibilities: Architected custom objects, workflows, and Lightning Flows for process automation.
Technologies: SALES FORCE
Industry: Banking
Link: https://myportfolio-f-dev-ed.develop.my.site.com/portfolio/s/

EDUCATION

• Masters degree in PGDSRB from Manipal University 2020 - 2022

LANGUAGES

• English - native

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