Asaad M

Senior Software Engineer, 5+ years experience
Lahore, Pakistan
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I am a skilled Software Engineer with over 5 years of experience, specializing in Python, React, and backend development. Having contributed significantly to two startups and worked at CodingCops, I expertise in optimizing legacy systems, developing scalable microservices, and implementing AI integrations. With a strong focus on continuous learning, problem-solving, and team leadership,I have demonstrated leadership by training junior developers and sharing technical knowledge. I thrives in fast-paced environments and is committed to delivering high-quality, efficient solutions across diverse industries, including healthcare, AI, and advertising.

INDUSTRIES: Health care, Automation, advertisement, Technology

TECHNICAL SKILLS

• Python	5 years
• Ruby on Rails	3 years
• React	2 years
• JavaScript	2 years
• SQL	2 years

SOFT SKILLS

Communication, Teamwork, Time management, Critical thinking, Problem-solving

PROJECT DETAILS

• Careviso

Project Description: A platform built to improve healthcare transparency and access for providers, labs, payors, and patients.
Responsibilities: Optimized stats calculations, worked on the data transformation layer, and added multiple technical features.
Technologies: Python, AWS, Docker, FastAPI
Industry: Health care
Link: https://www.careviso.com

• Hermetics

Project Description: An AI platform focused on automating business development processes.
Responsibilities: Learned database design, AWS, Docker, Python, and more tools.
Technologies: AWS, Docker, Python, Database design
Industry: Automation
Link: https://www.hermetic.ai

• Truex

Project Description: An ads engagement platform that allows the consumer to choose their ad experience across all screens.
Responsibilities: Added custom reporting feature using Rails and converted legacy JavaScript code into a modern React microservice.
Technologies: Rails, React, JavaScript
Industry: advertisement
Link: https://truex.com

• Genuity

Project Description: A platform for tech companies to manage and streamline their workflows.
Responsibilities: Worked on the asset management feature and optimized development workflows using Git hooks.
Technologies: Git, React, AWS, Python
Industry: Technology
Link: https://gogenuity.com

EMPLOYMENT HISTORY

• Software Engineer

Description: Work on developing advertising automation tools using AI algorithms. Collaborate with the team to improve UI/UX features. Integrate APIs for ad data analysis and reporting. Write clean and efficient code in Python, JavaScript, and SQL. Perform testing and debugging of software features.

• Software Engineer

Terminister
Description: Develop and deploy applications in the field of social media analytics. Design and implement machine learning models to enhance data processing capabilities. Maintain and upgrade database systems such as PostgreSQL. Collaborate with the product team to ensure seamless application features. Create documentation and user manuals for new software features.

EDUCATION

• Bachelors degree in Engineering from University of Engineering & Technology 2018 - 2022

LANGUAGES

• English - advanced

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