V S

Senior Software Engineer, 8+ years experience
Chennai, India
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Senior Software Engineer with hands-on experience across diverse domains and open-source technologies. Skilled in analyzing user requirements and delivering robust end-user applications through comprehensive design, development, and testing. Proven expertise in crafting business solutions using Object-Oriented Analysis, Design, and Development principles. Proficient in PHP, HTML, CSS, Bootstrap, JavaScript, jQuery, and Ajax, with solid experience in Agile methodologies. Strong background in database design and building scalable, web-based applications.

INDUSTRIES: Digital marketing, Real Estate

TECHNICAL SKILLS

• PHP	7 years
• HTML & CSS	7 years
• WordPress	7 years
• MYSQL	6 years
• Laravel	5 years
• Bootstrap	5 years
• Rest API	3 years
• AWS: EC2 RDS	2 years
• JavaScript	1 years
• Next JS	1 years

PROJECT DETAILS

• Spira club March-2025 - September-2025

Project Description: Created and maintained a comprehensive CMS project, overseeing the entire lifecycle from planning to deployment. Designed and developed the website architecture, including content organization, user management, and workflow processes. Implemented responsive and visually appealing designs, leveraging the CMS's customization capabilities. Optimized the website for search engines by incorporating SEO best practices and metadata optimization.
Responsibilities: Understanding the requirements and converting it into user interface modules. Worked as a developer. (HTML, CSS, JavaScript, JQuery & PHP) Develop as a cross-browser compatible. Responsive Web design for all devices
Technologies: Laravel, Bootstrap, JavaScript, JQuery, PHP, HTML, CSS
Industry: Digital marketing

• My Sourcing Hub April-2024 - December-2024

Project Description: Led the development and management of a WordPress property website catering to real estate listings.Designed and implemented an intuitive user interface and user experience (UI/UX) for property search and listing functionalities. Customized WordPress custom theme to enhance the website's design, functionality, and performance. Integrated essential features such as property listing management, search filters, property details, image galleries, and contact forms. Optimized the website for search engines through SEO techniques, metadata optimization, and responsive design. Conducted thorough testing, troubleshooting, and performance optimization to deliver a reliable and user-friendly property website.

Responsibilities: Translated functional requirements into intuitive and modular user interface components. Developed responsive, cross-browser compatible web pages using HTML, CSS, JavaScript, jQuery, and PHP Ensured seamless user experience across devices through adaptive and mobile-first design strategies Collaborated on UI architecture to align with usability, accessibility, and performance standards

Technologies: Laravel, WordPress, Bootstrap, JQuery

Industry: Real Estate

• Borland Property

Project Description: Built and maintenance of a WordPress property website catering to service providers, agents, and investors. Customized WordPress themes and plugins to enhance the website's design, functionality, and performance. Integrated contact forms for seamless communication and lead generation. Developed and managed a blog section to provide informative and engaging content relevant to the target audience.

Responsibilities: Analyzed and translated business requirements into functional user interface modules. Developed and maintained dynamic web applications using HTML, CSS, JavaScript, jQuery, and PHP. Ensured cross-browser compatibility and adherence to web standards. Implemented responsive web design principles for seamless performance across desktop, tablet, and mobile devices. Collaborated with team members to deliver efficient, user-friendly, and visually appealing web solutions.

Technologies: WordPress, Bootstrap

Industry: Real Estate

EMPLOYMENT HISTORY

• Software Developer

Description: PHP Web Developer in designing and maintaining scalable web applications using Laravel, MySQL, HTML, CSS, and JavaScript. Strong understanding of MVC architecture, REST API development, and third-party integrations. Skilled in delivering clean, efficient code and collaborating with cross-functional teams under Agile methodologies. Seeking to contribute technical expertise to a dynamic development environment.

EDUCATION

• Bachelors degree in Information Technology from Anna University 2012 - 2016

LANGUAGES

• English - intermediate

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