Sen N

Salesforce Developer, 7+ years experience
Ajmer, India
https://augmntx.com/profile/salesforce-developer-sen-n/axo23567

+91 9820045154 | hr@augmntx.com

Salesforce Developer skilled in Sales Cloud, Experience Cloud, and Service Cloud with expertise in LWC, Aura, Apex, Flows, REST APIs, and Salesforce configuration. Certified in Salesforce Associate, Platform Developer 1, AI Associate, and AI Specialist. Achievements include setting up Community Sites from scratch, delivering key client features, and developing an AppExchange application.

INDUSTRIES: Education, Automobile, Drink

TECHNICAL SKILLS

• Apex	4 years & 3 months
• Lightning Web Component	4 years & 3 months
• JavaScript	4 years & 3 months
• Salesforce Administration	4 years & 3 months
• Salesforce Development	4 years & 3 months
• REST APIs	2 years
• Aura	2 years

SOFT SKILLS

Teamwork, Time management, Problem-solving, punctual, Critical thinking

PROJECT DETAILS

• Walden University — January-2025 - June-2025

Project Description: Walden University is a private for-profit online university headquartered in Minneapolis, Minnesota. It offers bachelor's, master's, doctoral, and specialist degrees. The university is owned by Adtalem Global Education, which purchased the university in August 2021. The institution is accredited by the Higher Learning Commission. The university is classified among "Doctoral Universities: Doctoral/Professional Universities".[5] Walden is a high-volume granter of healthcare administration master's degrees, Master of Science in Nursing degrees, and public health doctoral degrees in the U.S., according to the National Center for Education Statistics IPEDS database.

Responsibilities: Built site pages and custom LWC components for Experience and Sales Cloud Designed and optimized UI components and developed test classes to support deployments

Technologies: Salesforce

Industry: Education

• Astra (Indonesia) — January-2024 - July-2024

Project Description: This project was based on Indonesia where the company used to deal with cars and they used to put add at their website where people can buy so they used to work using Sales Cloud

Responsibilities: Improved code quality using Salesforce Code Analyzer; built innovative LWC components from scratch Designed schema, created custom components, and delivered scalable solutions Managed client communication and delivered features aligned with business needs

Technologies: Salesforce

Industry: Automobile

• Non-Profit Experience Cloud September-2023 - January-2024

Project Description: A a non-profit social enterprise that empowers at-risk youth by having them run a bookstore business, which is a well-known hit that reached number one on the Billboard Hot 100 chart in the USA. It could also refer to several books or a local community program in Indiana, depending on context.

Responsibilities: Built a full Experience Cloud site from the ground up for a non-profit organization Developed LWC components and integrated custom reports and flows for user interaction Managed site setup: audiences, pages, user access, login templates, and design

Technologies: Salesforce

Industry: Education

• U.S. based Experience Cloud September-2023 - December-2023

Project Description: The project was based on some non-profit cloud organization where they are working for the people who can't afford education and all necessary things and many people used to donate for them and they used to provide basic amenities.

Responsibilities: Developed Batch Apex and Visualforce solutions to overcome governor limits Implemented secure sharing rules and permission-based role access

Technologies: Salesforce

Industry: Education

• Aakash Educational Services Ltd. April-2021 - August-2023

Project Description: Aakash Educational Services Limited is a leading educational institution in India that provides comprehensive test preparatory services to students preparing for medical and engineering entrance exams, school/board exams, NTSE, Olympiads and other foundation level exams. Aakash has been committed to the success of students since 1988. It has been recognized nationally as one of the most trusted brands in the education sector. With 300+ branches across India, 5000+ expert faculty, comprehensive study material, regular tests & assessments and an efficient doubt clearing system, backed by robust technology for an omni channel experience, Aakash provides one of the best coaching experiences for students aspiring to become a doctor or an engineer. Aakash is well known for its comprehensive, result-oriented JEE, NEET and Foundation programs.

Responsibilities: My role in Aakash was to develop new features for them and update existing functionality (like create/update aura component, apex, batch apex, do some integration to connect with ERP/Phoenix & admin configuration etc) Developed and implemented innovative features for clients, resulting in enhanced user satisfaction and increased business success.(Built a Custom Aura Component to communicate with students) Created & updated some existing Rest API's (get & send data from Salesforce) Enhanced API functionality, resulting in improved system performance by 15%, through updating 25 Batch programs Designed logic/schema for some major features for my client & implemented successfully Worked on Aura, VF Pages, Apex, Batch Apex, LWC, Rest API's, admin configurations

Technologies: Salesforce

Industry: Education

• Bacardi

Project Description: Bacardi Limited is the largest privately held, family-owned spirits company in the world. Originally known for its Bacardi brand of white rum, it now has a portfolio of more than 200 brands and labels.

Responsibilities: Requirement gathering, analysing, provided the estimate and required/missing points Created/updated LWC components, worked on aura components, apex & configuration changes

Technologies: Salesforce

Industry: Drink

EMPLOYMENT HISTORY

• Sr. Salesforce Developer September-2024 - July-2025

Description: I used to built site pages and custom LWC components for Experience and Sales Cloud • Designed and optimised UI components and developed test classes to support deployments

• Salesforce Developer September-2023 - August-2024

JP Clouds

Description: I used to designed schema, created custom components, and delivered scalable solutions • Managed client communication and delivered features aligned with business needs

• Salesforce Developer April-2021 - August-2023

i-React Cloud Consultant

Description: I used to Developed and implemented innovative features for clients, resulting in enhanced user satisfaction and increased business success

CERTIFICATION

- Salesforce AI Specialist by Salesforce 2025
- Salesforce AI Associate by Salesforce 2024
- Salesforce Platform Developer 1 by Salesforce 2024
- Salesforce Associate by Salesforce 2023

EDUCATION

- Bachelors degree in Computer Science from MDSU,Ajmer 2012 - 2015

LANGUAGES

- English - advanced

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