Singh J

Salesforce Developer, 4+ years experience
Delhi, India
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Salesforce Developer, with expertise in Lightning Web Components , Apex, and Salesforce administration. Certified Salesforce Developer, skilled at designing, developing, and maintaining scalable Salesforce applications . Hands-on experience in Salesforce configuration and administration: objects, fields, flows, security, roles, profiles, and permissions. Strong understanding of REST/SOAP APIs and middleware integrations for external system connectivity. Proficient in reports, dashboards, workflows, and process automation to streamline business processes. Experienced in Agile/Scrum delivery and collaborating with business stakeholders to translate requirements into technical solutions. Skilled in troubleshooting, production support, and bug fixes, ensuring platform stability and performance. Familiar with Visualforce, Aura, JavaScript, CSS, and HTML for UI Customization.

INDUSTRIES: Manufacturing, Education Technology EdTech

TECHNICAL SKILLS

• Salesforce Development	4 years
• Lightning Web Component	4 years
• JavaScript	4 years
• HTML & CSS	4 years
• Apex	4 years

PROJECT DETAILS

• Sales Service Cloud Customization

Project Description: Built custom Lightning Web Components (LWC) to manage opportunity pipelines, quote creation, and order tracking. Developed Apex triggers and classes for lead conversion automation, opportunity stage updates, and validation checks. Designed dynamic dashboards and reports to monitor sales performance, cadence tracking, and customer service metrics. Integrated Salesforce with Outlook, DocuSign, Dialpad CTI, and Oracle Financials using REST APIs and middleware. Configured flows, workflows, and approval processes to automate sales approvals and service escalations. Delivered end-user training and documented new features in Confluence.
Responsibilities: Developed custom Lightning Web Components , Wrote Apex triggers and validation rules Built dashboards and reports
Technologies: LWC , Apex ,
Industry: Manufacturing

• Online Education Platform APUS

Project Description: Customized Salesforce objects, page layouts, record types, and validation rules for student enrollment and course management. Implemented flows and process automation to manage student registrations ,certifications and progress tracking. Developed Apex classes and test classes to ensure quality deployment of custom features. Created reports and dashboards for student satisfaction, referral rates, and course outcomes.
Responsibilities: Customized Salesforce objects, page layouts, and record types, Defined validation rules, Implemented flows and automation, Tailored Salesforce to meet EdTech-specific needs
Technologies: Salesforce Custom Objects and Page Layouts , Record Types and Validation Rules , Salesforce Flows and Automation
Industry: Education Technology EdTech

EMPLOYMENT HISTORY

• Salesforce Developer June-2023 - September-2025

Description: Designed and developed custom Salesforce applications using LWC, Aura, and Apex. Built lead-to-opportunity automation, account and contact management, workflows, and approval processes. Integrated Salesforce with Outlook, DocuSign, Dialpad CTI, and Oracle Financials using APIs and middleware. Created dynamic dashboards & reports to track sales KPIs, cadence tracking, and case resolution. Developed custom quote and order management system to streamline sales operations.

EDUCATION

• Bachelors degree in Bachelor of Computer Education from Rajasthan University 2019 - 2022

LANGUAGES

• English - advanced

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