Patel J

Senior Salesforce Developer, 7+ years experience
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Sr. Salesforce Developer | 6X Salesforce Certified | Lightning & Integration Expert Passionate Salesforce developer with 7+ years of experience in Sales, Service, and Experience Cloud. Specialized in Lightning Web Components (LWC), Apex, Integrations (REST/SOAP APIs, Xero), and Data Migration. Proven track record of designing scalable solutions, optimizing Salesforce performance, and leading high-impact projects. Skilled in automation, CI/CD, and cross-platform integrations. A proactive team player with a strong problem-solving mindset and a commitment to delivering excellence.

INDUSTRIES: HRMS, Travel Management Software, IOT Solutions

TECHNICAL SKILLS

• Salesforce Development	7 years
• Salesforce Lightning Framework LWC and Aura	7 years
• Sales & Service Cloud	7 years
• Salesforce Xero Integration REST SOAP APIs	7 years
• Salesforce Administration	7 years
• Apex triggers	7 years
• Data Migration using Data Loader and Data IO	6 years
• Web Technologies	6 years
• Salesforce Automation	5 years

SOFT SKILLS

Data Migration (Data Loader, Data I.O.), Visualforce Development, Apex Development (Triggers, Controllers, Async Apex, Batch Apex, Queueable Apex, Future Methods), CI/CD & Deployment (Git, Copado, Salesforce CI/CD, SFDX, Scratch Orgs, Change Sets), Database Management (MSSQL, MySQL, Oracle, SOQL, PL/SQL), Tools & Repositories (JIRA, GitLab, GitHub, Visual Studio Code, Eclipse, MavensMate)

PROJECT DETAILS

• Blackbook Executive Recruitment — January-2022 - May-2022

Project Description: Blackbook is a recruitment agency specializing in executive hiring, utilizing Salesforce to streamline operations.
Responsibilities: Conducted requirement analysis and configured Salesforce features. Led development of LWC components for the recruitment portal. Implemented Salesforce-Xero integration for invoice automation. Created Apex triggers, validation rules, and process automation. Performed deployment using Git and Change Sets.
Technologies: Salesforce Sales Cloud, Service Cloud, LWC, Apex, Xero Integration, OAuth 2.0
Industry: HRMS

• Travel Industry Client Project April-2021 - December-2021

Project Description: A large-scale travel industry solution integrating Salesforce for sales automation and invoice management.

Responsibilities: Configured and customized Salesforce as per business needs. Worked with cross-functional teams for solution design. Developed and migrated workflows/process builders to Salesforce Flows. Designed validation rules, automation flows, and security models. Assisted with release management and deployment planning.

Technologies: Salesforce Sales Cloud, Service Cloud, Flows, Apex, Xero Integration

Industry: Travel Management Software

• Monika

Project Description: Monika is a wireless temperature monitoring and digital cloud-based safety and hygiene solution.

Responsibilities: Led requirement gathering sessions with business users and BAs. Managed backlog grooming and sprint planning. Designed and developed LWC components for the community. Implemented Xero integration for invoice processing. Developed Apex triggers, custom PDF generation, batch processing, and scheduled jobs. Managed deployment processes using Change Sets.

Technologies: Salesforce Sales Cloud, Service Cloud, LWC, Apex, Xero Integration, OAuth 2.0, Named Credentials

Industry: IOT Solutions

EMPLOYMENT HISTORY

• Senior Software Engineer & Team Lead

Description: Leading and mentoring a team of Salesforce developers. Gathering requirements by collaborating with business users and BAs. Managing backlog grooming and sprint planning activities. Designing scalable and efficient Salesforce solutions. Developing LWC components, custom Apex triggers, and integration with third-party services. Implementing authentication mechanisms such as OAuth 2.0 and Named Credentials. Overseeing deployment processes using SFDX, Git, and Copado. Handling Salesforce data migration and automation using Salesforce Flows. Supporting UAT, production deployments, and post-go-live activities.

• Senior Salesforce Developer January-2017 - April-2021

Confidential

Description: Developed and customized Salesforce applications using Apex, Visualforce, and Lightning Web Components (LWC). Designed and implemented automation workflows using Process Builder, Approval Processes, and Validation Rules. Worked on REST and SOAP API integrations to connect Salesforce with external systems. Migrated legacy data using Salesforce Data Loader and Data I.O. Built and optimized custom Salesforce objects, relationships, and security models. Developed batch processes, scheduled jobs, and asynchronous Apex execution. Assisted in code reviews, performance tuning, and best practices implementation. Conducted deployment planning and managed CI/CD pipelines for Salesforce releases.

CERTIFICATION

• Salesforce Certified Administrator by 0

EDUCATION

• Bachelors degree in Bachelor of Engineering in Information Technology from Gujarat Technological University 2012 - 2016

LANGUAGES

• English - advanced

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