Senthilkumar S

Salesforce Developer, 4+ years experience
Bangalore, India
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A highly skilled Salesforce developer with 3 years of experience in designing, implementing and customizing salesforce solutions for diverse business needs. Adept at using Apex, visualforce and other salesforce tools to create seamless user experiences and optimize processes. A certified salesforce expert with five certifications, demonstrating a deep understanding of the platform and commitment to staying up-to-date with the latest advancements. Passionate about delivering scalable and efficient solutions with a proven track record of enhancing functionality and driving business success.

INDUSTRIES: Consumer Goods and Services, Government and Public Sector

TECHNICAL SKILLS

• Salesforce Development	3 years & 6 months
• Salesforce Admin	3 years & 6 months
• SOQL	3 years & 6 months
• Salesforce CRM	3 years & 6 months
• Apex	3 years & 6 months

SOFT SKILLS

Communication, Teamwork, Problem-solving, Time management, Critical thinking

PROJECT DETAILS

• C360 June-2024 - November-2024

Project Description: This is a growing North American organization focussed on Salesforce CG Cloud
Responsibilities: Worked in Salesforce CG Cloud and created custom objects,fields,workflows, validation rules and approval process.Developed and customised Salesforce applications using Apex,Visualforce.Optimised Salesforce performance by analysing SOQL queries,Apex code and configuration settings. Participated in agile development methodologies including sprint planning and daily stand ups. Troubleshooting issues and implementing enhancements.
Technologies: Salesforce CG cloud
Industry: Consumer Goods and Services

• Coca Cola Japan July-2023 - June-2024

Project Description: CCBJI is a leading Japanese beverage industry. I assisted Coca-Cola Japan in enhancing its operations, customer engagement and supply chain efficiency through our innovation solutions.
Responsibilities: Designed and implemented custom objects,fields,workflows, validation rules and approval process.Developed and customised Salesforce applications using Apex,Visualforce.Optimised Salesforce performance by analysing SOQL queries,Apex code and configuration settings. Participated in agile development methodologies including sprint planning and daily stand ups. Troubleshooting issues and implementing enhancements.
Technologies: Salesforce
Industry: Government and Public Sector

• Coca Cola North America July-2021 - July-2023

Project Description: Coca cola North America is a leading beverage industry in North America

Responsibilities: Worked in Salesforce B2B sector. Designed and implemented custom objects,fields,workflows, validation rules and approval process.Developed and customised Salesforce applications using Apex,Visualforce.Optimised Salesforce performance by analysing SOQL queries,Apex code and configuration settings. Participated in agile development methodologies including sprint planning and daily stand ups. Troubleshooting issues and implementing enhancements.

Technologies: Salesforce

Industry: Consumer Goods and Services

EMPLOYMENT HISTORY

• Salesforce Developer

Description: Designed and implemented custom objects,fields,workflows, validation rules and approval process.Developed and customised Salesforce applications using Apex,Visualforce.Optimised Salesforce performance by analysing SOQL queries,Apex code and configuration settings. Participated in agile development methodologies including sprint planning and daily stand ups. Troubleshooting issues and implementing enhancements.

CERTIFICATION

- Salesforce Platform Developer I by Salesforce 2023
- Salesforce CPQ by Salesforce 2022
- Salesforce App Builder by Salesforce 2021
- Salesforce Certified Administrator by Salesforce 2021

EDUCATION

- Bachelors degree in Civil Engineering from Easwari Engineering College 2017 - 2021

LANGUAGES

- English - advanced

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