Malhotra J

WordPress developer, 4+ years experience
Ludhiana, India
https://augmntx.com/profile/wordpress-developer-malhotra-j/axo22237

AugmntX
+91 9820045154 | hr@augmntx.com

I am a seasoned WordPress developer with over four years of experience dedicated to crafting exceptional web solutions. With extensive expertise in WordPress, I excel in custom theme and plugin development, ensuring each project is tailor-made to meet clients' unique needs. My strong grasp of HTML, CSS, and frontend technologies allows me to create visually appealing, responsive, and user-friendly websites. Proficient in PHP, I develop custom functionalities and troubleshoot complex issues with precision. My familiarity with Amazon Web Services (AWS) empowers me to architect and manage scalable, secure, and high-performance WordPress environments in the cloud. Proficient in Git, I adhere to best practices in version control to streamline collaboration and code management. I have a proven track record in server management, implementing robust security protocols, and optimizing server performance for seamless website operation.

INDUSTRIES: Fashion and Ecommerce, Affiliate Website, Financial

TECHNICAL SKILLS

• WordPress	4 years
• HTML & CSS	4 years
• PHP	4 years
• AWS	3 years & 5 months
• Git	3 years & 6 months
• React	3 years & 5 months

SOFT SKILLS

Teamwork, Leadership, Time management, Problem-solving, Communication

PROJECT DETAILS

• Maharanilibas January-2023 - March-2024

Project Description: Maharani Libas is an online boutique specializing in high-quality, custom-made traditional Indian women's wear. The store offers a range of outfits such as Anarkalis, Ghararas, Lehengas, and Salwar Suits, catering to both casual and formal occasions. It aims to deliver premium fashion with a regal touch, shipping products worldwide.
Responsibilities: In this project, my role involved converting designs from Figma to a WordPress website using Elementro Builder. I ensured the site was mobile-responsive, SEO-friendly, and optimized for speed. Additionally, I integrated WooCommerce for e-commerce functionality, implemented secure payment gateways.
Technologies: Wordpress,PHP
Industry: Fashion and Ecommerce
Link: https://maharanilibas.com/

• Diebestengutscheine June-2022 - August-2022

Project Description: DieBestenGutscheine.de is a coupon and discount code platform, offering a wide variety of deals for numerous online shops. Users can browse discounts across categories like electronics, fashion, home, and travel. The website aggregates offers, helping consumers save money through voucher codes and promotions for popular stores. Additionally, users can sign up for alerts to get notified of new deals or sales. This project falls within the e-commerce and digital marketing industry, focusing on consumer savings and retail promotions.

Responsibilities: In developing DieBestenGutscheine, the goal was to create an affiliate coupon website with a custom WordPress theme from scratch. My responsibility involved converting the design from PSD to WordPress using custom HTML and CSS. I ensured the website was SEO-friendly and optimized for performance per Google PageSpeed Insights. In terms of security and reliability, I set up the website on an AWS EC2 server with a load balancer to maintain high uptime and stability.

Technologies: Wordpress,PHP,Javascript

Industry: Affiliate Website

• Ashapurtiloans

Project Description: Asha Purti Loans is a financial service provider offering various types of loans, including gold, personal, vehicle, and business loans. Their focus is on providing streamlined, digital loan services, ensuring low-interest rates and minimal documentation requirements.

Responsibilities: In this project, I managed the design and development of the website using React and Nextjs. My responsibilities included integrating loan calculators, optimizing the site performance, and setting up secure server. Additionally, I ensured lead generation forms were connected to CRM tools like HubSpot for efficient customer management.

Technologies: React + Nextjs

Industry: Financial

Link: https://ashapurtiloans.com/

EMPLOYMENT HISTORY

• WordPress developer May-2024 - September-2024

Description: WordPress developer with over four years of experience dedicated to crafting exceptional web solutions.

• Sr. WordPress Developer August-2022 - April-2024

Tekki Web Solutions Pvt Ltd

Description: Team Leader | Client Handeling | Managing Task | Train Fresher

• Sr. Web Developer July-2019 - July-2022

Up 2 Mark Technologies

Description: Manging Team | Managing Project | IT Support | Train Trainee

EDUCATION

• Bachelors degree in Computer Applications from Punjab University 2017 - 2020

LANGUAGES

• English - advanced

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