Parikh T

Webflow Developer, 6+ years experience
Rajkot, India
https://augmntx.com/profile/webflow-developer-parikh-t/axf20989

AugmntX
+91 9820045154 | hr@augmntx.com

I'm a seasoned Webflow developer with six years of hands-on experience and official certification from Webflow. My expertise extends to integrating various tools like Framer, Zapier, Make (Integromat), HubSpot, Mailchimp, Wized, Xano, and Alphi, ensuring seamless and efficient workflows for my clients. I take pride in delivering tailored web solutions that not only look great but also function flawlessly. When I'm not building websites, I enjoy exploring the latest tech trends and honing my skills in web development.

INDUSTRIES: FinTech, Healthcare

TECHNICAL SKILLS

• Webflow	6 years
• HTML5 & CSS3	6 years
• JavaScript	6 years
• jQuery	6 years
• Bootstrap	2 years

PROJECT DETAILS

• Aspire July-2023 - January-2024

Project Description: I have worked with Aspire's Marketing team to develop their website on Webflow, based on the design they provided. I added custom animations and interactions to enhance the user experience and make the site more engaging. I also integrated custom sliders and Mailchimp forms to make it easy for users to subscribe to their mailing lists. The result was a visually stunning website that effectively showcases Aspire's brand and services.
Responsibilities: - Redesigned and revamped AspireApp's website using Webflow for a modern and engaging user experience. - Integrated marketing tools such as Zapier, HubSpot, and Airtable to enhance workflow efficiency. - Optimized the website for SEO, boosting organic traffic and search engine rankings. - Collaborated with design and marketing teams to meet aesthetic and functional goals. - Implemented responsive design for optimal performance on all devices. - Ensured website accessibility and best practices. - Configured analytics tools to monitor performance and user behavior. - Conducted thorough testing and debugging for a seamless user experience. - Provided ongoing website support and maintenance.
Technologies: Webflow, Zapier, Airtable, Hubspot, Javascript
Industry: FinTech
Link: https://www.aspireapp.com

• Beautologie

Project Description: I have worked with Beautologie to develop their website on Webflow, based on the design they provided. I added custom animations and interactions to enhance the user experience and make the site more engaging. I also integrated custom sliders and Mailchimp forms to make it easy for users to subscribe to their mailing lists. The end result was a visually stunning website that effectively showcases Beautologie's brand and services.

Responsibilities: Led the development of visually stunning websites using Webflow, HTML/CSS, and JavaScript. Implemented interactive elements and animations to enhance user experience on web pages. Integrated Make/n8n/Zapier tools to automate marketing processes and streamline workflows. Collaborated with marketing team to implement effective marketing automation strategies. Ensured websites were responsive across all devices and optimized for performance. Stayed updated on latest trends in web design and technology to drive innovation. Optimized websites for search engines by implementing SEO best practices. Resolved complex technical issues and bugs to maintain website functionality. Contributed to the overall success of projects by delivering high-quality work within set deadlines.

Technologies: Webflow, Make, Baserow, Hubspot, Javascript

Industry: Healthcare

Link: https://www.beautologie.com/

EMPLOYMENT HISTORY

• Webflow Developer

Description: Managing clients Webflow project and webflow team of 7+ people

• Webflow Lead Developer July-2023 - January-2024

Aspire

Description: Redesigned and revamped AspireApp's website using Webflow for a modern and engaging user experience.

• Sr. Webflow Developer December-2021 - December-2022

Browselift

Description: Redesigned and revamped Browselift's website using Webflow for a modern and engaging user experience.

EDUCATION

• Masters degree in MCA from Marwadi College 2014 - 2016

LANGUAGES

• English - advanced

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