JAIN s

WordPress developer, 11+ years experience
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I boast a mastery as a seasoned full-stack developer, amassing a rich experience spanning over 11 years, primarily centered around crafting bespoke plugins and themes. My prowess extends to encompass a profound understanding of WP CLI, REST API, and WP testing, thereby elevating the breadth of my skill repertoire. I am devoted to the practice of immersive deep work on a daily basis, a testament to my unwavering self-motivation.

INDUSTRIES: Consumer Goods and Services, media, Education, Communications and Media

TECHNICAL SKILLS

• PHP	11 years & 1 months
• WordPress	11 years & 1 months
• MySQL	11 years & 1 months
• Woocommerce	5 years & 1 months
• JavaScript	5 years & 1 months

PROJECT DETAILS

• meghsscollection January-2024 - March-2024

Project Description: This online jewelry shop offers a diverse range of exquisite jewelry pieces, catering to various tastes and preferences. From elegant necklaces to sparkling earrings, it provides a wide array of options for customers to explore and adorn. With its convenient online platform, shoppers can browse and purchase their favorite pieces from the comfort of their homes. Whether for special occasions or everyday elegance, there's something for everyone in this jewelry haven.
Responsibilities: As the solo developer for 'Megh's Collection,' I spearheaded the end-to-end development of the online jewelry shop. My responsibilities included designing and implementing the website's frontend and backend functionalities, ensuring seamless navigation and user experience. I integrated e-commerce features, such as product listings, shopping cart functionality, and secure payment gateways, to facilitate smooth transactions. Additionally, I optimized the site for performance, responsiveness, and search engine visibility, enhancing its online presence and customer reach
Technologies: WordPress
Industry: Consumer Goods and Services
Link: https://meghsscollection.com/

• smoothiefactory December-2022 - March-2023

Project Description: It's a WooCommerce store specializing in product sales
Responsibilities: As the sole developer for "Smoothie Factory," my responsibilities encompassed the end-to-end development and maintenance of the WooCommerce store. I designed and implemented the website's frontend and backend functionalities, ensuring smooth navigation and an intuitive user experience. Additionally, I integrated and customized WooCommerce features to facilitate seamless product sales, including product listings, shopping cart functionality, and secure payment gateways. I optimized the site for performance, responsiveness, and search engine visibility, enhancing its online presence and customer reach. Throughout the project, I managed updates, conducted testing, and provided ongoing technical support to ensure a successful and satisfying shopping experience for customers.
Technologies: WordPress
Industry: Consumer Goods and Services
Link: https://smoothiefactory.net/

• indianexpress January-2018 - December-2018

Project Description: This project was an in-house initiative of the Indian Express, where I had the opportunity to work on numerous custom modules adhering to WordPress VIP standards.In this i also worked on php based project from read folder from dropbox and insert content of that folder inside database

Responsibilities: As Assistant Manager for the "Indian Express" project, my responsibilities encompassed overseeing the development of custom modules adhering to WordPress VIP standards. Additionally, I spearheaded the integration of PHP-based functionality to read content from Dropbox folders and seamlessly insert it into the database. This involved collaborating with team members to ensure smooth implementation and adherence to project timelines. Throughout the project, I conducted testing, provided technical support, and facilitated communication between stakeholders to ensure the successful execution of project objectives.

Technologies: WordPress

Industry: media

Link: https://indianexpress.com/

• sgbmathura May-2023 - August-2023

Project Description: This portal serves as the hub for our organization, facilitating the academic journey of hundreds of students. With its user-friendly interface and comprehensive features, it streamlines administrative tasks and enhances communication between students and faculty. From accessing course materials to submitting assignments, it caters to the diverse needs of our dynamic learning community. As a vital tool in our educational ecosystem, it empowers students to thrive and excel in their studies.

Responsibilities: As the solo developer for the 'SGB Mathura' WordPress project, I managed all aspects of development, customisation, and maintenance. This included implementing custom themes, plugins, and functionality to meet project requirements.

Technologies: WordPress

Industry: Education

Link: https://sgbmathura.in/

• creativeresinstore April-2024 - April-2024

Project Description: It's a WooCommerce store specializing in wholesale product sales

Responsibilities: As the solo developer for 'Creative Resin Store,' I was responsible for full-stack development, including UI design, backend implementation, and database management. I ensured security measures, optimized performance, and conducted thorough testing to maintain quality. Additionally, I managed deployment and ongoing maintenance tasks while documenting project architecture and updates for stakeholders.

Technologies: WordPress

Industry: Consumer Goods and Services

Link: https://creativeresinstore.com/

• Humane club February-2023 - April-2023

Project Description: This is a multisite-based project encompassing a multitude of features, including a nudge bot, a dynamic contact form, a contact form integrated with React, as well as data listing presented in various formats such as gallery, list, and newsfeed.

Responsibilities: As the lead developer for the "Humane Club" project, my responsibilities revolved around orchestrating the development efforts across multiple sites and features. I oversaw the implementation of diverse functionalities, including a nudge bot, dynamic contact forms, and React-integrated forms. Additionally, I led the integration of data listings presented in various formats such as galleries, lists, and newsfeeds, ensuring seamless user interaction and engagement. Throughout the project, I coordinated with team members, managed timelines, and conducted quality assurance to deliver a cohesive and feature-rich platform that aligned with project objectives and user expectations.

Technologies: WordPress

Industry: Communications and Media

Link: https://humane.club/

EMPLOYMENT HISTORY

• Freelance Web Developer

Description: Working as a freelancer

• Lead WordPress developer June-2022 - June-2023

The Humane Club

Description: Over the course of my tenure, I actively worked on the development of 10 custom plugins, each tailored to introduce novel functionalities. I also provided comprehensive documentation for each plugin and ensured their reliability through the implementation of thorough unit testing. Here my role expanded into multisite development, where I successfully managed 10 websites operating on both multisite and WP Engine platforms. This multifaceted experience not only showcased my versatility but also contributed to the seamless functioning of diverse web environments. In tandem with my development endeavors, I entered into API generation, creating a multitude of APIs that played integral roles internally and within React applications. These APIs became essential components, fostering efficient communication and interaction across different facets of the organization's technological landscape.

• Application developer August-2021 - June-2022

Azym Technologies

Description: My role at Azym involved the development of a substantial number, specifically 200 to 250, custom APIs. This diverse set of APIs catered to various functionalities, with some designed for public accessibility and others tailored as logging-based APIs, showcasing the breadth of my technical contributions. In the pursuit of comprehensive documentation and user-friendly interfaces, I actively engaged with Swagger for API documentation. Recognizing the paramount importance of security in the digital landscape, I took the lead in implementing JSON token authentication for the developed APIs. This security enhancement not only bolstered the overall robustness of the APIs providing secure and reliable technological solutions. My journey here has been marked by continuous innovation and collaboration, providing me with valuable experiences in the dynamic field of application development.

• Software Developer March-2021 - August-2021

AYECODE LTD

Description: Here I got into their diverse product offerings, which prominently include GeoDirectory and UserWP. My primary focus was on GeoDirectory, a product consisting of approximately 20-25 add-ons, each contributing to its extensive functionality. Here I was addressing bug fixes across the spectrum of GeoDirectory add-ons, ensuring the seamless functioning of these valuable extensions. Simultaneously, I actively participated in the ongoing development efforts, implementing new functionalities to enhance the overall user experience. Navigating the difficulties of GeoDirectory, I engaged with various facets of the product, refining my skills as a software developer.

• Assistant Manager January-2018 - March-2021

The Indian Express

Description: My first venture involved a Google Sheets project using core PHP. Using a carefully planned automated task, we smoothly gathered articles that were published, written, or scheduled daily through an API and put them into the matching spreadsheets. Simultaneously, automated emails ensure efficient communication and coordination. Transitioning from this foundational project, I was introduced to the microsite IE Bangla, which marked my introduction to WordPress VIP. Following this, I got into an Amazon product widget, tailoring it to showcase products based on specific client requirements. I contributed to the revamping of the microsite. These projects also involved comprehensive SEO efforts, including meta titles, descriptions, keywords, OG tags, and various schema types for optimal search engine visibility. Here I showcased my adaptability and proficiency in diverse platforms. Additionally, I assumed the responsibility of implementing a follow-author functionality, further enhancing user engagement and experience on the platform. As I progress in my career, I am enthusiastic about contributing to innovative projects and furthering the technological landscape at Indian Express.

• Senior Software Developer April-2015 - January-2018

Crescerance

Description: i joined here as a Senior Web Developer, this company operates within the education domain. My first significant task involved migrating a locally developed project to go live, setting the tone for my responsibilities at the organization. A pivotal project here was the Sioux City Schools initiative, hosted on WP Engine. This multisite project comprised around 25 subsites, each with unique requirements. In this project, I developed a custom plugin tailored to facilitate seamless administration. This plugin empowered the main site admin to generate posts directly for the subsites, streamlining the content management process across the entire network. I successfully executed 25-30 projects here. This diverse portfolio allowed me to develop my skills and adapt to the dynamic demands within the education sector, reinforcing my role as a Senior Web Developer in a company committed to innovation and excellence.

• Web Developer June-2013 - April-2015

imicreation

Description: Here most projects were Dubai-based, with https://springdalesdubai.com/ standing out as a notable achievement. I actively participated in HTML to WordPress conversion tasks and played a crucial role in localization efforts through pot files. This strategic move facilitated the company's expansion to Themeforest. Other projects include Native Church and Real Space themes. These experiences not only broadened my skill set but also played a pivotal role in enhancing the company's portfolio. Additionally, I've learned REST API development, further expanding my expertise and contributing to the technological advancement of the projects I was during this time.

• Web Developer January-2012 - June-2013

Unicode Systems

Description: In 2012, I began my professional journey as a Junior Web Developer here, marking the beginning of my career. This initial workplace filled me with excitement as I took on my first project, the development of https://www.sarkariexam.com/. Within this project, I managed various custom tasks and handled ad management in WordPress using WordPress widgets. Subsequently, I transitioned to the 'Go Vanaras' project. Over my tenure, I actively contributed to approximately 10 projects, gaining valuable insights into custom plugins and theme development from the ground up, acquiring skills in creating custom plugins. One achievement I've made here was the development of the plugin that facilitated access to the WordPress database table. This plugin allowed us to retrieve comprehensive information from the database, enhancing our ability to monitor and manage database-related aspects efficiently.In 2012, I began my professional journey as a Junior Web Developer here, marking the beginning of my career. This initial workplace filled me with excitement as I took on my first project, the development of https://www.sarkariexam.com/. Within this project, I managed various custom tasks and handled ad management in WordPress using WordPress widgets. Subsequently, I transitioned to the 'Go Vanaras' project. Over my tenure, I actively contributed to approximately 10 projects, gaining valuable insights into custom plugins and theme development from the ground up, acquiring skills in creating custom plugins. One achievement I've made here was the development of the plugin that facilitated access to the WordPress database table. This plugin allowed us to retrieve comprehensive information from the database, enhancing our ability to monitor and manage database-related aspects efficiently.

EDUCATION

• Bachelors degree in CS from GBTU 2007 - 2011

LANGUAGES

• English - intermediate

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