Rishabh A

Senior Shopify Developer, 4+ years experience
Vadodara, India
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As a Shopify Developer with over 4 years of experience, I specialize in creating seamless and user-friendly digital storefronts. My expertise includes custom theme creation, API integrations, data-driven optimization, user-centric design, and SEO strategies. Technical Stack Summary : Shopify Theme Development, Shopify Theme Customization, Shopify CLI, HTML/CSS, JavaScript, Git, Responsive Design, Performance Optimization, SEO, UI/UX Design, Frontend Development, WordPress-to-Shopify Migration & Custom Section/Block Development.

INDUSTRIES: Fashion, Food and Beverages, Automobile, Healthcare, Ecommerce

TECHNICAL SKILLS

• Shopify	4 years
• HTML & CSS	4 years
• JavaScript	4 years
• UI UX designs	4 years
• FrontEnd	4 years
• SEO	2 years

SOFT SKILLS

Communication, Teamwork, Critical thinking, Problem-solving, Time management

PROJECT DETAILS

• Prinjal

Project Description: Prinjal is an e-commerce platform specializing in jewelry and luxury goods.
Responsibilities: I led the creation of a bespoke Shopify theme tailored to the client's unique brand identity. I incorporated various features including Instagram feed integration, a Wishlist Widget, marketing automation setup, Payment Gateway Integration, Shipping Solution setup as well as integrated and seamless integration of WhatsApp Live Chat for enhanced customer support. Additionally, I optimized the backend experience by implementing custom Metafields and Metaobjects, ensuring efficient management and user-friendly navigation.
Technologies: Shopify Custom Theme Development, Shopify CLI, HTML/CSS, JavaScript, Git, Responsive Design, Performance Optimization, SEO, UI/UX Design
Industry: Fashion

• OneOff (Fashion Industry)

Project Description: The design incorporated an Instagram reels section, a custom clothing size chart, seamless WhatsApp integration, Payment Gateway Integration, shipping Solution setup & integration. Additionally, I established custom metafields and metaobjects to enhance the user-friendly backend.
Responsibilities: I crafted a custom Shopify theme with a forward-thinking approach
Technologies: Shopify Custom Theme Development, Shopify CLI, HTML/CSS, JavaScript, Git, Responsive Design, Performance Optimization, SEO, UI/UX Design
Industry: Fashion

• Democratic Coffee

Project Description: Designed a custom Shopify theme for Democratic Coffee, a Vadodara-based company in the food and beverage industry
Responsibilities: The theme includes features to enhance the user experience, such as sales pop-ups, a pincode checker for deliveries limited to Gujarat, Instagram Reels integration, a chatbot, Payment Gateway Integration, shipping Solution setup and a user-friendly backend with custom metafields and metaobjects.
Technologies: Shopify Custom Theme Development, Shopify CLI, HTML/CSS, JavaScript, Git, Responsive Design, Performance Optimization, SEO, UI/UX Design
Industry: Food and Beverages

• Car101 (Automobile Industry)

Project Description: Car101, an Indian automobile industry company that manufactures car care fabrics and cleaning solutions, engaged me to customize their Shopify theme
Responsibilities: This included creating a custom sales pop-up, a pincode checker for product delivery verification, payment gateway integration, a shipping solution setup, Instagram Reels integration, and a chatbot integration. Additionally, I set up custom metafields and metaobjects to ensure a user-friendly backend experience.
Technologies: Shopify Theme Customization, Shopify CLI, HTML/CSS, JavaScript, Git, Responsive Design, Performance Optimization, SEO, UI/UX Design
Industry: Automobile

• BYK India (Cycling Industry)

Project Description: E-commerce experience for BYK India, a leading Indian cycling brand
Responsibilities: I redesigned the e-commerce experience for BYK India, a leading Indian cycling brand. This project included a custom Shopify theme with features like product recommendations, bundled product widgets, and a pincode checker for delivery. I also integrated payment gateways, a shipping solution, Instagram Reels, and a chatbot, along with setting up custom metafields and metaobjects for a user-friendly backend experience.
Technologies: Shopify Custom Theme Development, Shopify CLI, HTML/CSS, JavaScript, Git, Responsive Design, Performance Optimization, SEO, UI/UX Design
Industry: Automobile

• PawshBox

Project Description: Based in Pune, India, PawshBox operates within the pet care and pet store industry
Responsibilities: I spearheaded the design and development of a Shopify theme, crafting features such as a personalized Sales Pop-Up, Recommended Products section, and a Pincode Checker for streamlined product delivery. Additionally, I seamlessly integrated payment gateways, established a comprehensive shipping solution, and fused Instagram Reels and WhatsApp functionalities into the platform. To enhance backend usability, I implemented custom Metafields and Metaobjects
Technologies: Shopify Custom Theme Development, Shopify CLI, HTML/CSS, JavaScript, Git, Responsive Design, Performance Optimization, SEO, UI/UX Design
Industry: Healthcare

• True False

Project Description: Designed and developed a custom Shopify theme for True False, a Vadodara, India-based fashion and luxury goods brand
Responsibilities: The project included custom pop-ups for sales and product recommendations, a pincode checker for delivery verification, integration of payment gateways and shipping solutions, Instagram Reels integration, WhatsApp integration, and a user-friendly backend with custom metafields and metaobjects.
Technologies: Shopify Custom Theme Development, Shopify CLI, HTML/CSS, JavaScript, Git, Responsive Design, Performance Optimization, SEO, UI/UX Design
Industry: Fashion

• Smaller Footprint LLP

Project Description: Smaller Footprint LLP, an eco-friendly product company based in India, engaged me to migrate their online store from WordPress to Shopify

Responsibilities: I designed a custom Shopify theme with bespoke development, recommended products, integrated payment gateways and shipping solutions, and implemented Instagram Reels and WhatsApp integrations. Additionally, I configured custom metafields and metaobjects for a user-friendly backend experience.

Technologies: WordPress to Shopify Migration, Shopify Custom Theme Development, Shopify CLI, HTML/CSS, JavaScript, Git, Responsive Design, Performance Optimization, SEO, UI/UX Design

Industry: Ecommerce

EMPLOYMENT HISTORY

• Senior Shopify Developer

Description: As a Shopify Developer with over 4 years of experience, I specialize in creating seamless and user-friendly digital storefronts. My expertise includes custom theme creation, API integrations, data-driven optimization, user-centric design, and SEO strategies

EDUCATION

• Bachelors degree in Computer Science Engineering from BITS/GTU 2018 - 2020

LANGUAGES

• English - advanced

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