Sabharwal S

Digital Marketing Expert, 6+ years experience
Zirakpur, India
https://augmntx.com/profile/digital-marketing-expert-sabharwal-s/axf17091

+91 9820045154 | hr@augmntx.com

Passionate Digital Marketing Specialist with expertise in SEO, social media management, email, and ad campaigns. Certified Google Ads expert adept in competitor analysis, content strategy, and detailed reporting. Let's collaborate to elevate your online presence and achieve your digital marketing goals!

INDUSTRIES: Digital marketing

TECHNICAL SKILLS

• SEO	6 years & 1 months
• PPC	6 years & 1 months
• SMO	6 years & 1 months
• SMM	6 years & 1 months
• Email Marketing	6 years & 1 months

PROJECT DETAILS

• SEO for Wordpress website - ADTC

Project Description: Project Overview: Introducing ADTC and its SEO challenges. Objectives include boosting organic traffic and keyword rankings. Strategies entail optimization, content creation, and monitoring. Results aim for increased visibility and engagement. Lessons learned inform ongoing optimization efforts.
Responsibilities: Offering comprehensive services including SEO, social media management, email marketing, and ad campaign optimization. Certified Google Ads expertise, competitor analysis, content strategy, and detailed reporting for informed decision-making.
Technologies: Digital Marketing
Industry: Digital marketing
Link: https://www.americandancetrainingcamp.com/

• SEO for Shopify Website - Lezu

Project Description: Introducing Lezu project goals and background. Address unique client challenges. Outline initial SEO analysis and strategy development. Detail implementation steps and monitoring tools. Highlight results and challenges faced. Offer future recommendations for ongoing SEO efforts. Conclude with project outcomes and success.
Responsibilities: Providing extensive services encompassing SEO, social media management, email marketing, and ad campaign optimization. Offering certified Google Ads proficiency, competitor analysis, content strategy, and thorough reporting for informed decision-making.
Technologies: Digital Marketing
Industry: Digital marketing
Link: https://www.lezu.com/

EMPLOYMENT HISTORY

• Digital Marketing Expert

Description: Digital Marketing Expert with a proven record of leveraging data-driven insights to optimize digital campaigns and drive business growth. Expertise in analyzing key performance metrics across various channels including SEO, SEM, social media, email, and content marketing. Skilled in identifying trends, forecasting opportunities, and providing actionable recommendations to enhance campaign effectiveness and ROI. Proficient in utilizing advanced analytics tools and platforms to extract valuable insights and inform strategic decision-making. Committed to continuous learning and staying abreast of industry trends to deliver innovative solutions and drive superior results in the ever-evolving digital landscape.

• SEO & I.M Specialist July-2019 - August-2022

Cogniter Technologies

Description: Coordinated multiple online promotional activities to increase sales and website traffic. Developed and managed digital budgets and trained and supervised 3 Marketing Interns. Monitored and evaluated performance of campaigns. Maintained databases and executed key administrative functions.

• Digital Marketing Specialist December-2017 - June-2019

Qnbel Technologies

Description: Managed and created content for social media accounts; wrote blogs, edited photos, and produced videos. Increased website traffic by increasing ranking in Google; created new promotional strategies.

CERTIFICATION

- Google Ads Search Certification by Google 2024
- Google Ads Measurement certification by Google 2024
- Fundamentals of Digital Marketing by Google 2023

EDUCATION

- Bachelors degree in BA (IT) from Panjab University 2014 - 2017

LANGUAGES

- English - native

END OF DOCUMENT
This PDF is automatically generated by AugmntX on 20 Nov 2026
Profile URL:https://augmntx.com/profile/digital-marketing-expert-sabharwal-s/axf17091