Rogers R

Visual Communicator, 25+ years experience
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I am seeking full-time long-term employment with a forward-thinking company. I bring over 25 years of experience working in the creative space, from pre-press (ad work) to educational gaming, chat room, and video webcast development. I also have a wide base of experience in digital pre-press, online multimedia, UI/UX design and development, using the latest in front-end technologies, responsive design, and WCAG Accessibility/508 Compliance strategies. I possess strong traditional fine art and illustration skills.

INDUSTRIES: UX Design, Web Development

TECHNICAL SKILLS

• Graphic Design	25 years
• Illustration	25 years
• UI Designing	20 years
• HTML5 & CSS3	20 years
• Illustrator	20 years
• Adobe Creative Suite	20 years
• MySQL	20 years
• Motion Graphics	20 years
• Animation	20 years
• Photoshop	20 years
• PHP	20 years
• Front End Engineering	15 years
• Responsive Web Design	15 years
• Angular	10 years
• Web App Development	8 years
• UX design	8 years
• AxureRP	8 years
• 508 Accessibility	8 years
• Adobe XD	5 years
• Figma	5 years
• JavaScript ES6	5 years
• React	5 years
• KendoUI	3 years

SOFT SKILLS

Dilligent, Hard working, Easy-going, Critical thinking, Problem-solving, Fun-loving, Fast Learner

PROJECT DETAILS

• Figma Prototype: Falcon Heights Reggae Mobile App (Case Study) February-2024 - March-2024

Project Description: This app prototype is dedicated to the Reggae Enthusiast. It is a self-study in building a high-fidelity UI for a mobile event app so a user can search for reggae music events in a specified local area in proximity to the user, and make payments via a credit card to purchase event tickets. My Falcon Heights Reggae brand uses a Hedgehog as its logo. Objective: Make a mobile app prototype called. "Falcon Heights Reggae" This app is dedicated to the Reggae industry in my area. I needed to find existing Reggae events to populate my designs or make them up. The Falcon Heights Reggae brand used a hedgehog in its logo. Featured Artists (Fictional): Ryoko Riddim w/ DJ Kingston Vybz

Responsibilities: It is a self-study in building a high-fidelity UI for a mobile event app so a user can search for reggae music events in a specified local area in proximity to the user, and make payments via a credit card to purchase event tickets.

Technologies: Figma

Industry: UX Design

Link: https://youtu.be/_zBA_zBRKus?si=gR_sX1j-GHSgPkQB

• Figma Prototype: Falcon Hghts Reggae Mobile App w/ Video (A Case Study) February-2024 - March-2024

Project Description: This app prototype is dedicated to the Reggae Enthusiast that displays video of an artist.

Responsibilities: Employ video within a Hi-Fi prototype dedicated to the Reggae Enthusiast. To test Figma's paid subscription options.

Technologies: Figma, ScreenPal

Industry: UX Design

Link: https://youtu.be/3yLZbHe4wbU?si=Ta4q_D1V84uuIct9

• Figma Prototype: Unilever Brand Search Mobile App (A Case Study) March-2024 - March-2024

Project Description: This simple project incorporates both a low-fidelity wireframe and a high-fidelity prototype conceptualized from a rough thumbnail sketch. It is a self-study in building low and high-fidelity UI for a mobile search app so a user can search for products via its brand from Unilever. Tools: Boolean-driven instances of components, Animation & Micro-Interactions, Master Components w/ Variants, Swappable Component Instances

Responsibilities: Explore a self-study in building low and high-fidelity UI for a mobile search app so a user can search for products via its brand from Unilever.

Technologies: Figma

Industry: UX Design

Link: https://youtu.be/aqdfu0IeSRo?si=SibXZkt-g2PdIkao

• React/Firebase Expense App 1.0 (A Case Study)

Project Description: Create a SPA using the ReactJS library that allows the user to track expenses or income using Google Firebase for authentication, and Google Firestore for storing the data.

Responsibilities: Explore the React library using Google's Firebase/Firestore data storing services and APIs.

Technologies: React, ES6, Bootstrap, Firestore, Firebase, Git

Industry: Web Development

Link: https://youtu.be/H3FNJyGsjZQ?si=LHauhCt6quqqIUWc

• Auto Posting to Twitter & Social Media

Project Description: Use "cronjobs" to automate tasks for your web site. If you have a database or repository of your content, products, articles, podcasts, links, etc... You can use your web site host's server timing mechanism to send out newsletters, reminders, or post to your social media feed. Below are links in the video:

Responsibilities: To use your website host's server timing mechanism to send out newsletters, reminders, or posts to a social media feed.

Technologies: PHP & MySql, Twitter APIs, Cronjobs

Industry: Web Development

Link: https://youtu.be/uRvWgFs74yk?si=PeZfsL5ljfRc0U6_

EMPLOYMENT HISTORY

• User Experience Designer October-2018 - January-2024

Description: • I was responsible for implementing the look and feel of the software interfaces related to the Daikin Applied products (specifically touch-screen), as well as GUI design and implementation on multiple platforms using Adobe Creative Suite Applications, HTM5, CSS3/SASS, Bootstrap, JavaScript, Angular, ChartJS, and creating custom SVG-based iconography, and motion graphics using Adobe Animate, and other Adobe Suite applications. • My duties also included creating prototypes, and leading user testing VOC (Voice of the Customer) activities. In addition to UX research and UX design using wireframing and prototyping tools such as AdobeXD and Figma. • It was also my responsibility to work with other engineering teams and marketing to ensure requirements are understood and testable

• Senior Web Developer June-2018 - August-2018

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Description: • I was tasked to design, build, and maintain large-scale web applications, using a diverse set of languages and frameworks such as HTML5, CSS3/LESS, JavaScript, JQuery, Angular, and React. • I was to analyze user needs to determine technical requirements. Confer with management and development teams to prioritize needs, resolve conflicts, develop content criteria, or choose solutions. • Evaluated code to ensure that it was valid, performant, well-structured, and compatible with specific browsers, devices, or operating systems. As well as to identify and correct problems uncovered by testing or customer feedback teams. And to prioritize needs, resolve conflicts, develop content criteria, or choose alternative solutions.

• User Interface Developer October-2016 - May-2018

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Description: • I collaborated with developers, business analysts, product managers, clients, and end users to build proof-of-concept prototypes for highly innovative, user-friendly, best-in-class visual interfaces and artifacts. Solved complex problems in a fast-paced, iterative, and multi-release environment using various front-end development technologies such as Adobe Creative Suite Applications, Angular, and AxureRP in an Agile environment. • I worked closely with the business owners, and various Information Technology teams, as well as the Software Development team to continually drive innovation for new product launches as well as sustaining, improvement, and maintenance work. Collaborated and assisted with user studies and usability testing with existing users and prospective customer base to include testing of prototypes and existing systems and made recommendations based on an understanding of the end-users' perspective of a given design. • Worked closely with the development team to build a reusable design infrastructure (technical and visual components) that can be leveraged across the Organization. I also worked in partnership with the Marketing department to create, implement, and update style guides. I created processes for UI Design to be reusable across teams within the company. • I also championed WCGA Accessibility/508 Compliance standards across web projects and platforms

CERTIFICATION

• Diploma/Certification in User Experience (UX) by The Team-W 2023

• Diploma/Certification in Brain & Behavioral Science (UX) by The Team-W 2019

• Diploma/Certification in Web Accessibility: Learn Best Practices, Tools & Techniques by Udemy.com 2016

EDUCATION

• Diploma degree in eCommerce from Brown Institute 2001 - 2002
• Bachelors degree in Visual Communication from Al Collins Design School 1997 - 1999
• Diploma degree in Advertising Design from Brown Institute 1993 - 1995

LANGUAGES

• English - native

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